

2011

The Perfect Information Conference

SOIJ

Change: Adapt and Capitalise



TYLNEY HALL HOTEL, HAMPSHIRE
17th-19th May 2011



Experian™

A world of insight



mergermarket



ISI EMERGING MARKETS
A EUROMONEY INSTITUTIONAL INVESTOR COMPANY



LexisNexis®



**FINANCIAL
TIMES**

SWEET & MAXWELL



7SIDE



BUREAU VAN DIJK

About PI Conferences

PI Conferences, Perfect Information’s events division, was established in 2004 in response to client feedback suggesting that the marketplace was lacking a high quality conferencing team that listened to market requirements and delivered inspiring, new and refreshing products. PI Conferences is now formed of two divisions, the PIC (PI Conference) and PICD (PI Continuous Development). 2011 will see our eighth annual PIC and the launch of our new programme of seminars and workshops, the PICD.

About the PIC

The PIC targets senior information and market data professionals, department heads and key decision makers from both the UK and abroad. Delegates are attracted from across the industry; including banking, legal, accountancy, educational, consultancy, professional services, hedge funds, insurance and private equity.

The PIC is a unique conference, offering delegates an unrivalled hands-on, practical learning experience. We aim to provide delegates with current, in-depth knowledge and skills, which they can use within any business environment. The PIC has proven to be a successful and popular industry event with high re-attendance rates whilst simultaneously continuing to attract delegates from new companies and sectors.

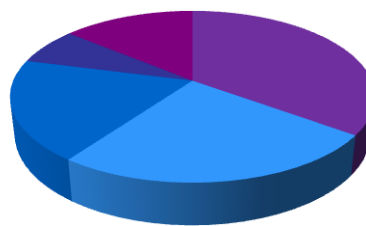
2010 Client Delegates

Addleshaw Goddard	Citigroup	Hogan Lovells	PKF
Allen & Overy	Deloitte	Investec	PricewaterhouseCoopers
ArrowGrass Capital	Deutsche Bank	KPMG	RBS
Baker & McKenzie	DLA Piper UK	Lazard Frères	Sidley Austin
Bank of England	Field Fisher Waterhouse	Morgan Stanley	Simmons & Simmons
Barclays Capital	FIL Investments Int	Nabarro	SLA Europe
Barlow Lyde and Gilbert	Freshfields	NHS Trust	Societe Generale
Berwin Leighton Paisner	Grant Thornton	NM Rothschild	The Blackstone Group
BNP Paribas	Hawkpoint Partners	Norton Rose	UBS
Centaur Media Plc	Herbert Smith	Oliver Wyman	Zolfo Cooper

2010 Vendor Delegates

7Side	Integreon
Alacra	ISI Emerging Markets
Bureau van Dijk	Lexis Nexis
CILIP	Mergermarket
Debtwire	OneSource
Experian	Priory Solutions
FactSet	Sue Hill Recruitment
Financial Times	tfpl Intelligent Resources

Sector Breakdown



■ Financial (35%)
■ Vendor (25%)
■ Legal (19%)
■ Accountancy (7%)
■ Other (14%)

Delegate Feedback


“There is no event for research or information management professionals that comes anywhere close to this one”

“Definitely the event of the year for this industry”



“A good all around event that has become THE event for senior business information staff”

PIC 2011 PROGRAMME OF EVENTS

TUESDAY 17TH MAY, 2011

15.00 onwards	Arrival, check-in & PIC 2011 registration (sponsored by ) <i>Tylney Hall Hotel, Hampshire</i>
18.30	Official opening of the PI Conference 2011
19.00	Welcome drinks reception
20.00	Welcome dinner

WEDNESDAY 18TH MAY, 2011

07.30 onwards	Breakfast, refreshments and registration
09.00	Welcome address <i>Greg Simidian – CEO, Perfect Information</i>
09.10	Chair opens PIC 2011 Business Session <i>Mark Hargreaves – Business Development Director, Experian</i>
09.20	An Insight into SharePoint <i>Matt Pilgrim – Microsoft Platform Specialist, Microsoft</i>
10.20	Refreshment break
10.35	Breakout session 1
12.05	Refreshment break
12.15	Issues in Data Protection: The Global Picture <i>Graham Coult – Editor-in-chief, Managing Information Magazine</i> <ul style="list-style-type: none">➤ What is there of an international framework?➤ Who are the key players?➤ What are the opportunities?
13.15	Business Lunch (sponsored by  ISI EMERGING MARKETS <small>A EUROMONEY INSTITUTIONAL INVESTOR COMPANY</small>)
14.15	Breakout session 2
15.45	Refreshment break
16.00	Future Focus: A Social World? <i>Sara Batts – President, SLA Europe</i> <i>Jonathan P. Armstrong – Partner, Duane Morris</i> <i>Phil Bradley – Freelance Librarian and Internet Consultant</i> <i>Iain Simpson – Vice President of Project Management - Europe, Alacra Inc</i> <ul style="list-style-type: none">➤ Is social media really going to revolutionise our business for the long term?➤ Do we risk swapping measured facts for open source opinions?➤ What will be a fad, and what tools will endure - and why?➤ Forecasting the future is impossible, important, interesting and fun. <i>This session will bring together speakers from a range of backgrounds with their predictions for the long-term implications of the rise of social media - and give you an opportunity to comment or challenge their ideas</i>
17.00	Day one closing remarks
19.00	Gala Champagne Reception (sponsored by  Experian <small>A world of insight</small>)
20.30	Gala Dinner

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PIC 2011 PROGRAMME OF EVENTS

THURSDAY 19TH MAY, 2011

07.30 onwards	Breakfast and refreshments
09.00	Welcome
09.10	Maximising Relationships with your Vendors – A Case Study <i>Jacqueline Beattie – Global Contracts Manager, The Dow Chemical Company</i> <ul style="list-style-type: none">➤ Managing a portfolio of vendors➤ Relationship management➤ Change through acquisition➤ Future trends and conclusion➤ How can we proactively combat the threats of non-compliance?
10.10	Refreshment break
10.20	Breakout session 3
11.50	Breakout session 4
13.10	Awards Lunch (sponsored by SWEET & MAXWELL)
14.30	Panel Discussion: <i>Outsourcing, Offshoring and Onshoring</i> Panellists: <i>Sara Berry – Head of Central Information Services, Clifford Chance LLP</i> <i>Sarah Fahy – Head of Global Library Services, Allen & Overy LLP</i> <i>James R. Hammond III – Executive Vice President of Marketing and Product Development, ISI Emerging Markets</i> <i>Stephen Phillips – Executive Director, Morgan Stanley</i> <i>Mike Taylor – UK Managing Director, Evalueserve</i>
16.00	Official closing of the PIC 2011

Breakout Sessions

Wednesday 18th May, 2011

A1 Working Smarter with Self-Service Access to Knowledge

Ogden Hodge – UK&I Navigation & Helpdesk Consultant, Ernst and Young LLP

- What are the drivers for a self-service environment?
- How can self-service work?
- What is the role of the knowledge and information professional in a self-service environment?
- What materials and techniques can be used to enable and support self-service?
- How can you measure the success of self-service?

A2 Define Value

Stephen Phillips – Executive Director, Morgan Stanley

- How do you value your work?
 - What about your clients and senior management? How can you help them value what you do?
- This interactive workshop will enable participants to discuss the meaning of value in a range of corporate contexts. Having established some key criteria, we will explore how you can articulate the value of the information service and demonstrate its contribution to its clients and senior stakeholders. This session will identify methodologies to measure value and provide participants with a range of practical ideas to use in the work place.*

A3 Time Management and Planning

Lesley Robinson – Director, Lesley Robinson Consultancy Services Ltd

- Where are you on the time management matrix?
- How to do focus your efforts for maximum impact?
- How do you plan to find the critical path and become super-effective?

This interactive workshop will help participants to explore ways in which to plan, prioritise, project manage and maximise their time to help focus on critical tasks

A4 Turning Requests into Products

Delia Cox – Business Information Manager, Allen & Overy LLP

Sarah Fahy – Head of Global Library Services, Allen & Overy LLP

- When and how should librarians turn requests into standardised products?
- What are the benefits and the pitfalls?
- What skills do you need to develop?
- Creating a SWOT Analysis on a company: a hands-on session

A5 A Practical Guide to the Bribery Act

Dan Marshall – Commercial Director, LexisNexis

- Overview of the legislation
- Understanding the implications
- Practical steps you can take

Breakout Sessions

Thursday 19th May, 2011

B1 Permanent, Temporary and Outsourced – Mixed Team Management

Nicola Franklin – Head of Information Division, Fabric

Participants of this interactive workshop will share experiences and solutions for managing teams with varied employment contracts, including consideration of:

- Coping with different expectations, different tenures, different locations
- Implications of varied legal positions
- Introducing an outsourced supplier

B2 Benefitting from Working with your IT Department

Andrew Grave – Commercial Knowledge Manager, BDO

- Developing a symbiotic relationship with the IT department
- Steps needed to ensure smooth and synchronised communication across the firm
- Asking the right questions and avoiding the pitfalls
- The benefits of working alongside another internally servicing department

B3 Life After the City

Michelle Fordyce – Head of Information & Research, EEF The Manufacturers' Organisation

- Transferrable skills
- The knowledge and information world outside the City
- Making the decision, making the change

B4 Changing Landscapes, Emerging Opportunities

Julia Hordle – Director, TFPL Intelligent Resources

- An overview of the changing landscape and analysis of demand for skills., including evidence to support changing attitudes in employers
- An interactive session brainstorming the strategic and organisational changes in organisations as well as the emergent demands on teams, with a focus on the arising opportunities
- Individual anecdotes and ideas for personal development

B5 Basel III

tbc

- History and introduction to Basel III
- Summary of proposed changes and key dates
- Looking forwards