

Pi Conferences

PIC 2009

Perfect Information Conference



*Transforming Today's Challenges into
Tomorrow's Opportunities*

12th-14th May, 2009
Sopwell House, St Albans

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About PI Conferences

PI Conferences, Perfect Information's events division, was established in 2004 in response to client feedback suggesting that the marketplace was lacking a high quality conferencing team that listened to market requirements and delivered inspiring, new and refreshing products. PI Conferences is now formed of two divisions, the PIC (PI Conference) and PICD (PI Continuous Development). 2009 will see our sixth annual PIC and the launch of our new programme of seminars and workshops, the PICD.

About the PIC

The PIC targets senior information and market data professionals, department heads and key decision makers from both the UK and abroad. Delegates are attracted from across the industry, including banking, law, accountancy, consultancy, professional services, hedge funds, insurance and private equity.

PIC is a unique conference, offering delegates an unrivalled hands-on, practical learning experience. We aim to provide delegates with current, in-depth knowledge and skills, which they can use within any business environment. The PIC has proven to be a successful and popular industry event with a 76 per cent. re-attendance rate and delegates from an additional further 17 new companies in 2008.

2008 Client Delegates

Allen & Overy	Field Fisher Waterhouse	Lazard Freres	PriceWaterhouseCoopers
Apax Partners	Freshfields Bruckhaus Deringer	Linklaters	Reed Smith Richards Butler
Bank of England	Grant Thornton	Lovells	Rothschild
Barlow Lyde and Gilbert	Herbert Smith	Merrill Lynch	Sidley Austin
BDO Stoy Hayward	Holman Fenwick & Willan	Mishcon de Reya	Sullivan & Cromwell
Charles Russell	HSBC	Nabarro	Threadneedle Asset
CIG	ING Bank	Oliver Wyman	Management
Deutsche Bank	Investec	Olswang	Wedlake Bell
DLA Piper	JP Morgan	Pinsent Masons	Wilmer Hale

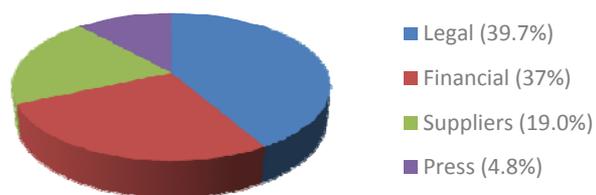
2008 Vendor Delegates

Bureau van Dijk
Dow Jones
Draft Space
EBSCO
Information World Review
OneSource
Prenax
Sue Hill Recruitment
tfpl

2008 Sponsors

7 Side
Dun & Bradstreet
Experian
FactSet
ICC Information Ltd
Intelligent Resources
Lexis Nexis
mergermarket
RM Online
Smartlogic

2008 Delegate Industry Breakdown



Delegate Quotes about PIC 2008

"Thank you and everybody involved for such a superb event! What can I say - you have pulled it off yet again. And made it look so effortless and never stopped smiling! For me, the conference is now THE industry event!"

"Thank you for a fantastic few days at the PIC. I thoroughly enjoyed the event and found it to be extremely relevant - a great success and I look forward to the next!"

"Conference was pitched perfectly, good mix of speakers and topics"

"The conference was really good - the content and the social/networking side as well. And all the PI team were very friendly and welcoming- which is really important when you come to something on your own. Good value for money"

PIC 2009 PROGRAMME OF EVENTS

TUESDAY 12TH MAY, 2009

15.00 onwards	Arrival, check-in & registration Sopwell House, St Albans
18.30	Official opening of the PI Conference 2009
19.00	Welcome drinks reception
20.00	Welcome dinner

WEDNESDAY 13TH MAY, 2009

07.30 onwards	Breakfast, refreshments and registration
09.00	Welcome address
09.10	Chair opens PIC 2009 Business Session
09.20	Information Seeking Behaviour in Cyberspace: a revelation <i>David Nicholas – Director of the Dept of Information Studies, UCL Centre for Publishing & CIBER research group</i> <ul style="list-style-type: none">- Looking into people's behaviour patterns in cyber space- Examining the paradigm shift in regard to how people seek information, partly as a result of disintermediation, choice and search engines- Description of the key features of this new behaviour- The associated threats and opportunities for information professionals
10.20	Refreshment break
10.35	Breakout session 1
12.05	Capitalising on Change & Increasing Productivity in a Challenging Environment <i>Kevin O'Mahony – Regional Director IB Europe & Asia, FactSet</i> <ul style="list-style-type: none">- The re-birth of the information centre- The rise of technology- Is less truly more?- The race among providers
13.05	Lunch
14.15	Breakout session 2
15.45	Refreshment break
16.00	The City Survival Guide <i>Angela Johnson - Business Research Manager, JP Morgan</i>
17.00	Day one closing remarks
19.00	Gala Champagne Reception
20.30	Gala Dinner

PIC 2009 PROGRAMME OF EVENTS

THURSDAY 14TH MAY, 2009

07.30 onwards	Breakfast and refreshments
09.00	Welcome
09.10	Transferable Skills <i>Sue Hill – Managing Director, Sue Hill Recruitment</i> <ul style="list-style-type: none">- When the crunch comes: will you have transferable skills? Will you be able to identify your team's transferable skills?- Ensuring the survival of you and your team- Importance of identifying and harnessing transferable skills- Creative ways of CPD (Continuing Professional Development)- Challenge you to incorporate this into your management skill portfolio and your training plan for staff
10.10	Breakout session 3
11.40	Breakout session 4
13.10	Awards Lunch
14.30	Panel Discussion <i>How to make the most of the economic downturn and envision a brighter future:</i> <ul style="list-style-type: none">- How to provide services with smaller budgets- How much information do you need to pay for? - free services vs. subscriptions- Understanding what executives want from information- Embrace new and innovative learning at a time when it is tempting to cut spending for continuing education- The use of the new technologies – e.g. wikis, twitter <i>Panellists: Ursula Clarke – Information Consultant Janice Lachance – CEO, SLA Susan Doe – Director of Information & Research (Europe), Sidley Austin LLP Stephen Cupper – Global Head of BIS, RBS</i>
15.30	Official closing of the PIC 2009

Breakout Sessions

Wednesday 13th May, 2009

A1 Understanding the Principles of Corporate Restructuring and the Information Required to Provide Insight to this Market

Hamilton Matthews – Group Managing Director, Mergermarket

Alan McDougall – CEO, Capital Markets Training Ltd

- Examining the impact of the credit crisis on the corporate market
- What are the current market conditions – why is there a lack of liquidity in the credit markets?
- Introduction to leveraged finance
- What are the implications of bank covenant breaches?
- Defining stressed and distressed corporate situations
- What information do financial/legal advisors and professional services firms require to successfully understand the market?
- What is the role of the Information Professional in providing this?

A2 Anti-Money Laundering

Sebastian Monk - Head of Product Strategy, PI

- What is money laundering?
- Anti-money laundering legislation & regulation
- How regulated firms implement their AML policies
- What is the role of the Information Professional?

A3 Information – the Impact of a Challenging Economy

Steve Shove – Vice-President, OneSource Information Services

- The macro and micro economic influence on those dependent on the services of the information industry
- The changes operational professionals and business leaders have faced in recent months
- How should the information industry respond to requirements spanning a range of industries and functions
- Exploring the opportunities, for information vendors and customers alike, of “getting it right”

A4 Managing Talent: the ‘pain points’ that every manager should know about and how to overcome them

Dee Fitzgerald – Director, Xancam Consulting

- Developing your approach to managing talent
- Identifying your talent
- Retaining and developing talent
- Managing expectations

A5 Renovating your Information Department – Basement to Second Floor

Pam Wolffsohn – Knowledge Services Manager, Nabarro LLP

Victoria Jannetta – Head of Information Services, Field Fisher Waterhouse LLP

- Our experiences: what we faced? what we did... what happened as a result...
- Up-skilling
- Potential projects and areas to develop through
- Making your team visible and effective, especially crucial in the current climate

A6 Setting and Managing Budgets for Business Information Professionals

Martin Ainsworth – Independent Consultant

- Types of budgets in information departments
- Defining requirements
- Setting budgets
- Managing the budget

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Breakout Sessions

Thursday 14th May, 2009

B1 **Securitisation and the Credit Crunch: The Road to Recession**

Roland Peters – Capital Markets Manager, PI

- What is securitisation? (Residential Mortgage-Backed Securities)
- Time line of the credit crunch
- How have the banks failed and are they continuing to do so?
- Outlook to the near future

B2 **Managing Upwards**

Alex Gould – Company Director, Gould Training

- Constructive and honest conversational skills that could be very good for your career by making your bosses trust you, respect you and take you seriously
- How these skills can help you:
 - Avoid being just a ‘yes man/woman’
 - Respond to criticism without appearing defensive
 - Say what you really want to say without damaging your career
 - Handle a micro-managing boss
 - Minimise conflict and tension when crises arises

B3 **Equity Capital Markets**

Sebastian Monk – Head of Product Strategy, PI

- What are Equity Capital Markets and how do they function?
- Initial Public Offerings and Secondary Issues
- Overview of Equity Capital Markets regulation
- What role do banks, law firms, accountancy firms and other professional advisers play?
- How can an Information Professional assist their ECM team?

B4 **Writing for the Web**

Malcolm Davison – Managing Director, writingfortheweb.co.uk

- How to present your department effectively on the intranet
- What to/not to include?
- Portals –arranging resources for easy access and making information more accessible (understanding - people’s perceptions on where they think they should be finding things)

B5 **The Companies Act 2006: what is it you need to know as an Information Professional?**

Paul Westcott – Head of Product and Services, ICC

- Key changes to the Companies Act
- New documents – what do they mean?
- What new information will be available online?
- Usual residential address (URA)
- Welcome Northern Ireland

B6 **Interviewing Techniques and Staff Selection**

Mark Hopkins – Veracity Interational

- Two-way interviews - selling the job and the organisation, as well as assessing the candidate
- Getting the right information from your candidates (pre-interview)
- Making sure your interview will get you the right information
- Making the right selection decisions

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